

Dear Sir/Madam,

General impression is still that an executive chauffeur is only affordable for multinationals. Nevertheless the past few years an executive chauffeur is more and more an option for the average managing director.

Times change.

Some ten years ago an executive chauffeur was only an option for those who could afford it.

Although a CEO like Alfred Heineken at the time had his private chauffeur Ab Doderer drive him everywhere and thus used his travel time efficiently.

A top CEO's hourly rate is easily € 250 and thus driving his car himself for 3 hours would cost the company € 750. This obviously makes it worth to hire an executive chauffeur.

How can you profit from hiring an executive chauffeur?

The turning point at which hiring an executive chauffeur becomes interesting is much lower. The criteria that have to be considered are that the chauffeur is well-trained and certified and costs at least € 29.95 an hour.

You can profit from a chauffeur by transferring travel time into working time, especially nowadays with the opportunity to use a laptop with internet connection and your mobile phone in the car in the same way as you would in your office.

Another reason for the increase in popularity of hiring an executive chauffeur is the obstruction of the Dutch infrastructure. By obstruction not only traffic jams, 80-kilometer-zones and other speed reducers are meant but also the accessibility of the major cities. For example, to get from the ring of Rotterdam to the city center takes approximately 20 minutes and at arrival a parking spot still has to be found.

On average a trip from Rotterdam to Amsterdam should take about 60 minutes under ideal circumstances. When driving this itinerary we can already hear you grumble that this is hardly feasible and at rush hour not feasible at all. In practice it will take about 40 minutes longer and then the car still needs to be parked.

Let us determine this trip at four hours. The average managing director earns € 100 per hour and thus the trip would cost an additional € 400.

Hiring an executive chauffeur would cost $6 \times € 29.95$ (the chauffeur has to wait for you during the meeting)= € 179.70. This means saving € 220.30!

Pleasant side effect of having an executive chauffeur.

Not only working while being driven is a pleasant fact but also not getting frustrated anymore by today's intense traffic. Relaxed and well-prepared you will arrive at the meeting. In the meantime your chauffeur can have the car washed or run errands for you. The chauffeur is happy to do these extra tasks for you while not having to drive.

Please have a look at the EEGG website. It has offices in Heerlen, Den Haag and Arnhem and is specialist in executive chauffeur services but also private chauffeurs or VIP-chauffeurs.

By hiring an executive chauffeur you will arrive at your destination in the fastest and most efficient way.

